

# REWOOD™

A child in a light-colored sweater and dark pants is walking through an open white doorway. The room has dark, wide-plank wood flooring. To the right, there is a dark wood side table with a black metal decorative object on top. A wicker chair is partially visible in the bottom right corner. The background outside the doorway shows a bright outdoor area with a fence and trees.

ENGINEERED BY NATURE  
THE EVOLUTION OF PRESTIGE WOOD FLOORING

*“At the REWOOD Mill we rescue wood destined for extinction, and repurpose it to grace our homes for another century or more. Our company partners are devoted to their craft; with over a 100 years’ career wood flooring experience. We hand-pick and restore each board preserving its natural beauty while retaining the original milling, full of history and character.”*

Mike Loven CEO

## CREATED OVER GENERATIONS BY WOODWORKING ARTISANS

REWOOD is a brand new approach to creating prestige reclaimed wood flooring. Our products are crafted from 100% Californian lumber, primarily exterior building products, which are rescued and recycled into beautiful interior floors, fixtures and fittings. Based in Northern California our company history dates back to 1988.

The beauty of REWOOD is that it’s not just about the wood. Our vast residential and commercial wood flooring experience has inspired us to transform traditional installation. At REWOOD we do most of the time-consuming and dirty work of re-purposing and finishing the wood at our “Mill.” Each board is hand-crafted by experts whose ancestry has worked for generations in the Californian woodworking tradition. This means we can customize each floor to suit any home or business environment.

When we deliver REWOOD, it is ‘ready to go’ with no need to wait for the wood to acclimatize. And we always bring extra courtesy boards to fine tune your floor on site, thus avoiding unnecessary wastage of this precious old growth material. This ensures our clients always receive the floor that perfectly reflects their wishes.

## NATURALLY ENGINEERED IN CALIFORNIA

---

REWOOD products are bespoke and hand-crafted from our Mill to the spaces we live in. We collaborate with our clients to deliver a finished product that is truly custom to the environment it is designed for.

REWOOD is challenging the way we live with our floors. We bring out all the beauty and character in our wood that is lost in traditional hardwood flooring. Akin to Live Edge, REWOOD has a personality of its own, reflecting the essence of the people who live on it.

REWOOD is committed to preserving the environment for future generations. All our wood has naturally grown in California and is sourced and produced locally. We reclaim, recycle, and reuse products that were originally milled and purposed in our State.



As wood flooring experts, we have learned a few things along the way. With a newly installed traditional wood floor, the one thing we could guarantee was that it would move. Not so with REWOOD, that's why we love it. We only select seasoned boards ensuring minimal cupping, buckling, expansion, and contraction. For this reason REWOOD works well in homes or commercial spaces that have fluctuating temperatures. In addition, REWOOD is more likely to retain its original color than other types of natural wood flooring.

Creating REWOOD is just one side of the coin. The other aspect of installing a new floor is the amount of disruption it creates, from the dust, smell and noise created throughout the process, to the time it takes to acclimatize wood and apply coats of stain and varnish. With REWOOD an entire home or business can have a brand new solid wood floor within a matter of days.

*Built for beauty. Designed for life.*

REWOOD™

Proudly preserving California's heritage

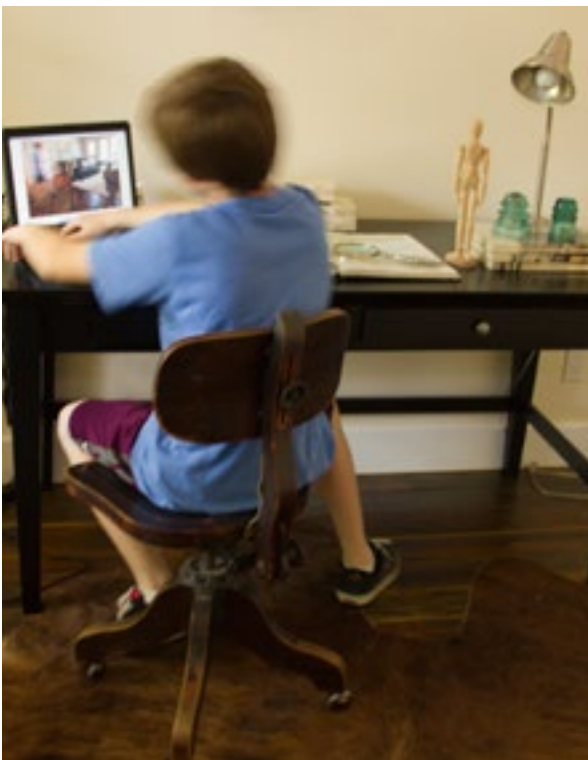
ENGINEERED BY NATURE,  
TRANSFORMED BY ARTISANS

---

At the REWOOD Mill we see the potential in old wood that has already served its purpose. To our artisans, no amount of discoloration, tarnish or weathering, will cloud their ability to rediscover the boards' hidden beauty.

When discarded and unwanted wood is salvaged by REWOOD it goes through an intensive quality control process. Our team at the Mill only selects stock that is highly stable and full of natural charm.

Our rescued planks are then crafted from beginning to end in order to create bespoke wood flooring products that are ready to be installed with minimum effort and disruption.



Compared to traditional wood flooring techniques, up to 1000 square feet of REWOOD can be delivered and installed on the same day. This is the evolution of a process that used to take weeks or months that can now be completed in a matter of days using REWOOD.

Our method combines over 100 years of commercial and residential wood flooring expertise, which we have honed, to save time and minimize upheaval in the home or work place.

Our ability to produce and prefinish solid hardwood floor creations to specific colors, widths, thicknesses and patterns at our Mill, ensures that the time our certified installers are in your home or business is focused on choosing the perfect boards, layout and fastening to suit the location.

*An evolution in craftsmanship*

## OUR REAL WORLD GALLERIES

---

Our customers are so happy with REWOOD they will be pleased to tell you about it themselves, so please feel free to ask us for a referral near you. Alternatively you can experience REWOOD at:

ARTHUR HENRY'S SUPPER CLUB  
AND RUBY ROOM  
3402 Broadway  
Sacramento, CA  
95817

In addition, you may visit private homes in San Francisco, Petaluma, Mill Valley, and Sonoma on an appointment-only basis.

Our range of products suit any project and all come as standard milled with five coats of low VOC finish. We continually enhance our methods to embrace new and evolving technologies.

Please refer to our web site [www.rewood.us](http://www.rewood.us) for prices and current offers.



*All REWOOD floors that are installed by our certified installers are authenticated with our trademark REWOOD metal bands.*



#### Vintage REWOOD

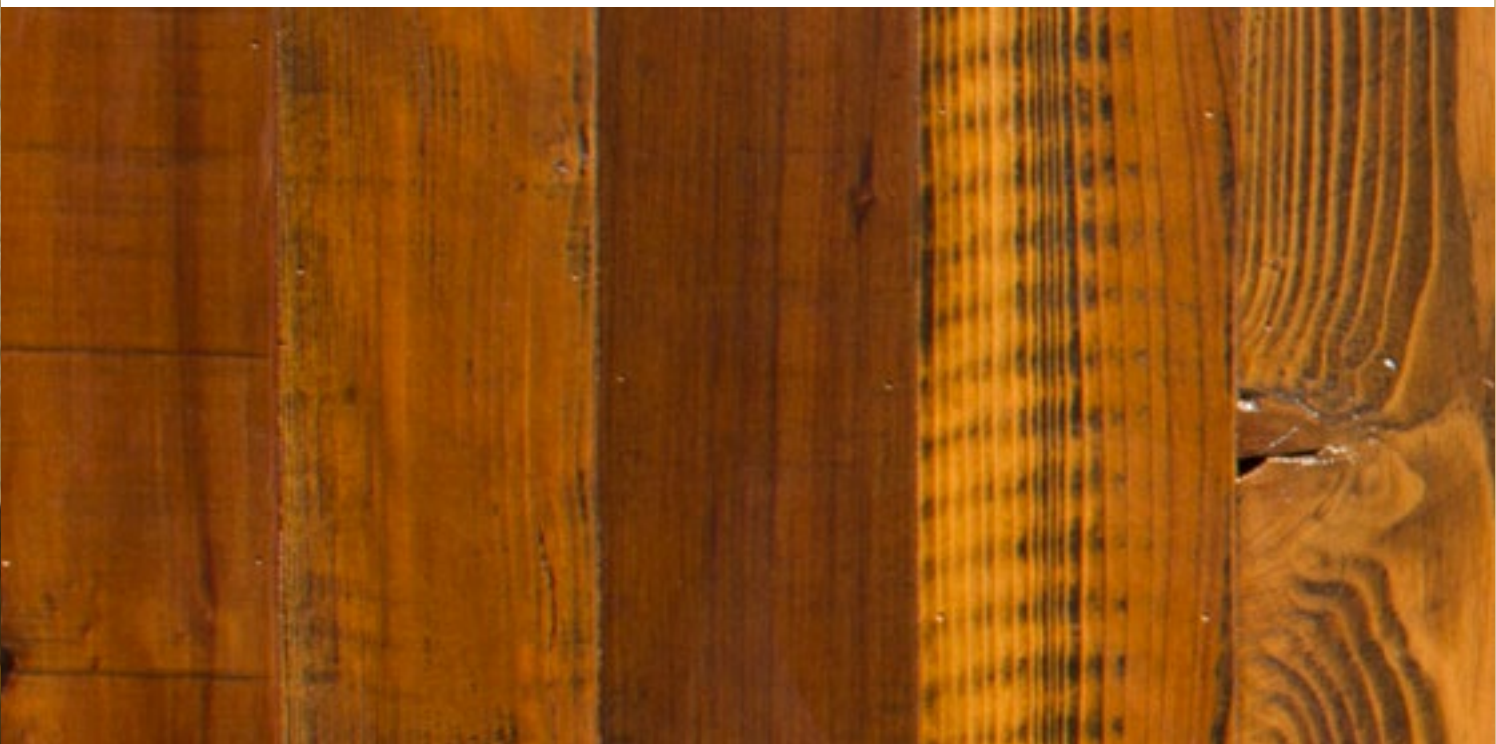
Vintage is prefinished, yet, milled and finished to your specification ahead of installation. Imagine being able to choose what the factory is able to make before it goes into production.

With Vintage you can special order colors from bleach to ebony, and sheens from matte to gloss. Custom cuts, widths, and thicknesses are also available subject to availability.

#### Genuine REWOOD

Genuine is our prefinished natural range, milled to 5 inch standard width with five coats of clear, low VOC finish.

Genuine is filled with all the character of Heirloom and Vintage, yet is our standard offering and the gateway to the REWOOD experience.



#### REWOOD Heirloom

Heirloom is our signature range, designed and custom-made by REWOOD artisans in collaboration with you. This means we can create a distinctive floor that transforms any space.

When our artisans first discuss designs with you, every care and attention to detail is made to ensure the floor we install is truly unique. We will work with you to choose colors, patterns and finishes that best complement your home.

The artistry in all REWOOD floors means they retain an inimitable texture, which can be further hand-crafted to desired relief with our Heirloom range. Our floors are best enjoyed under (bare) foot.

The path to REWOOD prestige is to have our certified installers create your floor.



**SAVING AND PRESERVING OUR LEGACY  
FOR GENERATIONS TO VALUE AND LIVE ON**

---

REWOOD Bay Area serving from San Francisco to Tahoe  
For more information visit our web site [www.rewood.us](http://www.rewood.us)

Or call your local expert:

SACRAMENTO AREA: (916) 580-9272

BAY AREA: (707) 981-4321

